



Updated June 2026

MEMBERSHIP SOCIAL MEDIA POLICY

Introduction

Whether a Brickendon Grange Golf Club member chooses to create or participate in a blog, wiki, online social network, WhatsApp group, or any other form of online publishing or discussion, it is their own decision. We support our members' responsible involvement in these platforms for communication, learning, and collaboration.

Club Values

Brickendon Grange Golf Club trusts and expects members to exercise personal responsibility whenever they participate in social media. Members should communicate respectfully and responsibly and avoid conduct that could damage the Club's reputation or negatively affect fellow members, visitors, employees, contractors, or suppliers.

Members must not publish content that is defamatory, abusive, discriminatory, harassing, threatening, misleading, or knowingly false. Where concerns or complaints about the Club arise, members are encouraged to raise them through the Club's established complaints or feedback procedures.

The Club reserves the right to request the removal of content that breaches this policy. Members are expected to comply with such requests promptly.

Policy Guidelines

DOs

- You are personally responsible for the content you publish on blogs, wikis, social media platforms, messaging groups, or any other user-generated media. Remember that what you publish may remain publicly accessible for many years.

- Identify yourself by name and, where relevant, your role at Brickendon Grange Golf Club when discussing Club-related matters. Make it clear that you are expressing your own views and not those of the Club.
- If you publish content outside of the Club that relates to the Club or individuals associated with it, consider including a disclaimer such as: "The postings on this site are my own and do not necessarily represent the views, policies, or opinions of Brickendon Grange Golf Club."
- Respect copyright, intellectual property rights, and all applicable laws and regulations.
- Treat fellow members, visitors, employees, contractors, suppliers, and the wider public with courtesy and respect.
- Respect the privacy of others and avoid posting content that may be considered offensive, inflammatory, discriminatory, or inappropriate.
- Be aware that identifying yourself as a member of Brickendon Grange Golf Club may cause your actions online to be associated with the Club.
- Strive to provide accurate and constructive information. The Club's reputation is influenced by the conduct of its members.
- Report any inaccurate or misleading information about the Club to the General Manager.
- Exercise particular care when posting photographs, videos, or information relating to children and young people. Members must comply with the Club's Safeguarding Policy at all times.

DON'Ts

- Do not engage in abusive arguments or online disputes. If you make an error, correct it promptly and transparently.
- Do not publish personal information relating to the Club, its members, visitors, employees, contractors, or suppliers without their consent. Such actions may breach UK data protection legislation.
- Do not make defamatory, abusive, discriminatory, harassing, threatening, or knowingly false statements about the Club, its members, visitors, employees, contractors, or suppliers.
- Do not post content that could amount to discrimination, harassment, bullying, or cyber-bullying under the Equality Act 2010 or any other applicable legislation. Individuals may be personally liable for unlawful conduct.

- Do not disclose confidential, proprietary, commercially sensitive, or non-public information relating to the Club, its employees, members, contractors, suppliers, or business activities.
- Do not publish or distribute images, videos, or other content featuring members, employees, contractors, suppliers, or visitors without appropriate permission.
- Do not cite or reference members, partners, contractors, suppliers, or visitors without their consent unless the information is already publicly available and there is a legitimate reason to do so.
- Do not publish photographs, videos, personal details, or other information relating to children or young people in breach of the Club's Safeguarding Policy.
- Do not breach copyright or intellectual property rights by using material belonging to others without permission.

Social Media Monitoring

The Club reserves the right to monitor official Club social media channels and any Club-administered WhatsApp or messaging groups.

Members who act as administrators of Club-related WhatsApp groups are expected to take reasonable steps to ensure that the group is used appropriately and in accordance with this policy. Administrators should remove inappropriate content and, where necessary, report serious breaches to the General Manager.

Contravention of this Policy

Failure to comply with this policy may result in disciplinary action being taken in accordance with the Club's Rules and Disciplinary Procedures.

The Club will consider each matter on its individual circumstances, taking into account the nature, seriousness, and impact of the conduct concerned.

Serious breaches of this policy, including harassment, discrimination, bullying, defamation, disclosure of confidential information, safeguarding breaches, or conduct that brings the Club into disrepute, may result in suspension or expulsion from membership.